



**October General Meeting**

**Tuesday, October 29**

**6-6:30 pm Networking & Hors d'oeuvres 6:30-7:30 pm Meeting**

**Willis-Knighton Hospital South Auditorium**

Enter at the Main Entrance of W-K S on the right by the large American Flag

**James K. Elrod**

**President & CEO Willis-Knighton Health System**

**“The Future of Health Care in Shreveport/Bossier with particular emphasis on plans for Willis-Knighton South”**

All meetings are free and open to the public.



**About our Speaker**

Joining Willis-Knighton (WK) as it's administrator was the beginning of a distinguished career that allowed James Elrod to transform a struggling 80-bed hospital into a major health system. As chief executive officer, he has guided the expansion of the original hospital and development of three satellite hospitals, a regional physician network comprised of 350 employed physicians, a hospital-owned HMO and the state's largest retirement community, The Oaks of Louisiana.

Elrod has been actively involved in the community, serving on boards of organizations to support economic, educational, cultural and humanitarian initiatives. Numerous organizations have honored his community commitment, leading the regional newspaper to name him one of the most influential people in north Louisiana in the past century. Several organizations, including the Human Rights Commission, have recognized him for his activities related to the advancement of human equality. He is the founding president of Shreveport's Inner-City Entrepreneurial Institute, which promotes entrepreneurial and leadership education among inner-city, low income and at-risk children. The institute's summer program, James K. Elrod Biz Camp, has been lauded by Harvard University as "a mini-MBA course for youth."

In 2007 he was awarded an honorary doctorate of science and humane letters by Northwestern State University of La. and in 2012 he received the Distinguished Alumnus Award from Washington University School of Medicine's Health Administration Program. He is a fellow of the American College of Healthcare Executive.



**Upcoming Events**

**Saturday October 19 5:30 pm**  
**Taste of Holiday Food**  
**Eagles Nest Development Center**  
**Call 688-4669 for more information**

**Saturday December 14, 2013 4:30 PM**  
**Southern Hills Homeowner's Association**

**OLD FASHIONED**  
**CHRISTMAS PARADE**

We will need volunteers to help build and ride on the float and throws for the parade route—

Mardi Gras beads, plastic cups, candy.....



**Contact Beverly: 687-7808**

**For more information and applications:**  
**JudyKGrimes@comcast.net 459-7986**

[www.facebook.com/southernhillsba](http://www.facebook.com/southernhillsba)



Find us on  
**Facebook**



**JOHN BOWMAN**  
2012 PRESIDENT  
688-4939

# PRESIDENT'S MESSAGE

We are all appreciative of the cooler Fall weather. Enjoy it and use it as an opportunity to work on clean-up and beautification of our community. Please be on the lookout for more children playing outside and be especially alert on Halloween night, October 31st.

With an anticipated announcement from Willis-Knighton and the addition nearly 1,000 employees at Teleperformance, our area has two of the largest economic development projects under way in Shreveport-Bossier. Added growth will come from businesses growing to support these two projects, overall strengthening business conditions in Southwest Shreveport.

Please remember to join us on Tuesday, October 29 at Willis-Knighton South to hear Jim Elrod tell us about an exciting development in Southern Hills.

John

## 2013 SHBA BOARD OF DIRECTORS

### 2013 Officers:

- John Bowman—President
- Mara Elliott—Vice President
- Marvin Greer- Treasurer
- John Lorick—Past President
- Harold Sater—Charter Director

### 2013 Directors:

- Richard Corbett
- Robert Duvall
- Shawn Dye
- Lola Kendrick
- Daniel Lonsberry
- Drew Maggio
- Barbara Riley
- Chuck Stripling
- Keri Elrod (honorary)

## MEMBERSHIP APPLICATION *(New, Renewal or Reinstatement)*

Business \_\_\_\_\_ Phone \_\_\_\_\_  
 Contact \_\_\_\_\_ Fax \_\_\_\_\_  
 Street Address \_\_\_\_\_ Email \_\_\_\_\_  
 Mailing Address \_\_\_\_\_ Sponsor \_\_\_\_\_  
 City-State-Zip \_\_\_\_\_ Signature \_\_\_\_\_

### Annual Dues

Businesses \$175 - Nonprofits & Individuals \$100  
 \_\_\_ Check \_\_\_ Credit Card

Type \_\_\_\_\_ Card # \_\_\_\_\_ Exp \_\_\_\_\_

Southern Hills Business Association • [www.shba-spt.org](http://www.shba-spt.org)  
 9701 Baird Rd • Shreveport 71118 • 318.687.7808



9701 Baird Rd  
Shreveport LA 71118

**SHBA General Meeting at W-K Hospital South**  
 6:00 Hors d'oeuvres & Networking Meeting 6:30-7:30  
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**TUESDAY- October 29**  
**Speaker: Jim Elrod, Willis-Knighton Health System**  
**Invite someone to attend with you. It's your association!!**

