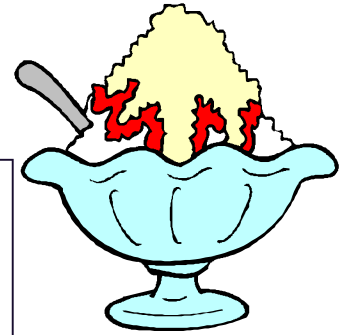


July 26 SHBA

Ice Cream Social



Come cool off with a complimentary bowl of delicious ice cream and cookies.

Please call by 10am Monday, July 25 so we will have enough ice cream for everyone.

Leave a message at the SHBA office 687.7808 or email SHBA@BellSouth.net

**Shreveport-Bossier in Top Ten Forbes
 "Best Cities for Jobs"**

SHREVEPORT-BOSSIER, La.) The Shreveport-Bossier Metropolitan Statistical Area (MSA), which includes all of Caddo, Bossier and DeSoto Parishes, is ranked **No. 7** among mid-size metros in Forbes' annual "Best Cities for Jobs." According to the Bureau of Labor Statistics, the Shreveport-Bossier MSA saw a .9% increase in job growth from January 2010 to January 2011, moving the MSA up from 12th place last year.

Rankings are based on recent growth trends, mid-term growth and long-term growth and momentum. They are further broken down by size -small, medium and large metro areas. Between 2009 and 2010, only 13 of 397 metropolitan areas experienced any growth at all. Once again the best places for jobs tended to be smaller communities where incremental improvements can have a relatively large impact.

"This is another example of how vibrant and attractive Shreveport-Bossier is not only to new businesses seeking to locate here but also to established companies that choose to stay here and expand their operations," said Shreveport Mayor Cedric Glover. "I'm encouraged by the positive impact the movie industry and natural gas operations are having in terms of creating new jobs for our area. I expect that trend to continue for years to come."

In 2010, the North Louisiana Economic Partnership (NLEP), a regional economic development marketing organization and its partners assisted 12 companies that expect to create an estimated 1084 new and retained jobs and invest a projected \$150.6 million in capital in the coming years.

"We are fortunate that North Louisiana has a diverse economy, allowing us to weather the recession better than other parts of the country. Where other metros have been losing jobs, North Louisiana experienced a modest job growth due to the uptick in the Haynesville Shale; new business expansions at companies like CQMS Razer, Schlumberger and FracTech; and the rise of the film/digital media industry," said Kurt Foreman, NLEP President.

BUSINESS SPOTLIGHT



In business since 1996, our indoor, climate-controlled facility is a clean and secure place to store your belongings. Our superior customer service is what sets us apart from others! Drop by and let our professional staff assist you with all your storage needs! We sell boxes, as well as packing supplies and offer our units at competitive prices! 318-686-7867.

Southern Hills Business Association will begin a monthly MEMBER SPOTLIGHT in this space. If you would like to have your business highlighted, please provide us with a brief (100 words or less) description of your business products and services. Feel free to submit a digital photo. published in the order in which they are received.

Welcome
JOHN F. TEMPLIN, II, Ph. D.
TIC Energy

PRESIDENT'S MESSAGE



JOHN LORICK
PRESIDENT
686-4500

With many consecutive days of temperatures over 100 degrees, nothing sounds better than ice cold ice cream. The July 26th Southern Hills Business Association meeting will be an ice cream social networking event. Come bring a friend, cool off, fellowship and network with our membership and prospective members.

Together we continue to build a stronger Southern Hills business community!

I look forward to your support of SHBA on Tuesday, July 26th.

John

2011 SHBA BOARD OF DIRECTORS

2011 Officers:

John Lorick—President
Mara Elliott—Vice President
Marvin Greer Treasurer
John Albritton—Past President
John Bowman—Charter Director
Harold Sater—Charter Director

2011 Directors:

Doug Benoit
Lola Kendrick
Bret McCoy
Barbara Riley
Chuck Stripling
Keri Elrod (honorary)

MEMBERSHIP APPLICATION

(Renewal or Reinstatement)

Business _____ Phone _____
Contact _____ Fax _____
Street Address _____ Email _____
Mailing Address _____ Sponsor _____
City-State-Zip _____ Signature _____

Annual Dues

Businesses \$175 - Nonprofits \$100
__ Check __ Credit Card

Type _____ Card # _____ Exp _____

Southern Hills Business Association • www.shba-spt.org
P O Box 80344 • Shreveport 71148 • 318.687.7808



P O Box 80344
Shreveport LA 71148

SHBA General Meeting

TUESDAY –July 26
SHBA Conference Center
Ice Cream Social 6:30 pm

