

The Hills are ALIVE! BUSINESS EXPO

TASTE OF SOUTHERN HILLS
Presented by Southern Hills Business Association
SHBA

Reserve your exhibit space today!
10' x 10' draped, 8' table/2 chairs - \$75, nonprofits \$50
For details and registration form go to: www.southernhillsshreveport.org
For more info call 318.990.2737 or 318.687.7808
Major credit cards accepted

Tuesday 9.29.15
Summer Grove Events Center
5:00 PM - 7:00 PM
www.southernhillsshreveport.org

ALIVE with Business!
Connect with business professionals and industry leaders. Grow your customer base.

ALIVE with Good Food!
Restaurants, Caterers and Bakers will provide a taste of some of their favorite dishes and delights. Come grab a bite while you network and discover what's cooking in Southern Hills.

ALIVE with Good Fun!

- Entertainment
- Door Prizes
- Exhibitor Awards
- Southern Hills Small Business of the Year Award

Food Exhibitors:
All food must be prepped and ready for serving

Southern Hills
Business Association
Newsletter - July 2015

**UPCOMING
General Meeting**

Tues. July 28
Networking Dinner 5:30p;
General Meeting 6pm
Meeting Free/Public
Dinner \$10
RSVP 687.7808 or
shba@bellsouth.net

Speaker / Program:
J. Dhu Thompson
of Counsel
**Business Theft
& Recovery**



Whether you are looking to network, gain access to resources, start or relocate a business or just stay in the know about what's happening in south Shreveport, we are here to help!
www.southernhillsshreveport.org

**Sponsor a New Member
SAVE on your EXPO 2015
Entry Fee!**

SHBA BOARD OF DIRECTORS

2015 Officers:

Daniel Lonsberry, President
Richard Corbett, Vice President
Marvin Greer, Treasurer
John Bowman, Past President



2015 Directors:

John Lorick, Charter Director
Harold Sater, Charter Director
Marty Bamburg
Robert Duvall
Chad James
Drew Maggio
Barbara Riley
Chuck Stripling
Demetrus Wesley
Jim Mabus (Ex-Officio)
Keri Elrod (honorary)
Debra Lindsey-Consultant

**Beat the Heat
After Hours
Ice Cream Social
Tuesday
8/25
5-7PM**





Southern Hills Business Association
www.southernhillsshreveport.org
 Tel: 318.687.7808
 9701 Baird Rd • Shreveport 71118

Effective 7/28
 General Meeting Time
 Dinner 5:30pm
 Meeting 6pm

PRSRT STD
 U.S. Postage
PAID
 Permit #6
 Shreveport, LA



In Memoriam

Virginia Shehee (1923-2015)

One of the most well-known businesswomen and philanthropists in the State of Louisiana

PRESIDENT'S MESSAGE

Southern Hills represents approximately 50,000 residents and over 1,000 businesses employing over 15,000 people. In keeping with SHBA's mission to promote community renewal, revitalization, new business development, and economic development in Southern Hills, here are just a few noteworthy accomplishments from last year to provide some benchmarks for raising the bar this year.

First, we set a record with 78 exhibitors and over 500 attendees at our Business EXPO & Taste of Southern Hills. It would be great to see a new record set on September 29th of this year. If you haven't registered yet, please go to our website for all the details.

Beautification efforts were launched

to improve curb appeal along major business thoroughfares and all were successfully cleaned for first time in four years.

SHBA worked as a liaison for real estate professionals and developers interested in further developing the frontage area of former AT&T Mfg. site and needing assistance in resolving MPC and DOTD concerns, which resulted in new retailers.

SHBA hosted three forums to introduce candidates seeking to represent Southern Hills. As you know the gubernatorial race as well as many other local, state and federal campaigns are heating up. While SHBA does not lobby as an organization, candidates are invited to attend our public meetings to share their platforms.

Additionally, 157.5 new jobs for an estimated annual payroll of \$3,047,200 was created in Southern Hills.

Last year, commercial property sales reports in 71108 and 71118 totaled just over \$4 million. Leased property income produced approximately \$11.5 million. And as we heard most recently from our Realtors Association residential property sales in Southern Hills are on the rise again.



Keeping Southern Hills Alive! and a vibrant place of business takes all of us working together. There is strength in

numbers and as we grow as an organization so will Southern Hills!

--Daniel Lonsberry, President

The Southern Hills Business Association Conference Center is open for business meetings, neighborhood association meetings, nonprofit organization meetings and private socials for a nominal rental fee. For a copy of the SHBA facility rental facility guidelines call 318.687.7808 or learn more in the Resources section of our website:

www.southernhillsshreveport.org