

## PRESIDENT'S MESSAGE

The Music in the Park was scratched due to rain, rain and more rain! Brighter days of summer sunshine are upon us now and the Southern Hills Business Association is in full swing gearing up for all the fall events ahead. Mark your calendars now and plan to participate as an exhibitor and sponsor of the Annual Business EXPO and Taste of Southern Hills on September 27<sup>th</sup>, which just seems to get bigger and better each year. Strike it big with your employees with a day of bowling fun to celebrate your awesome team and at the same time raise money for a great cause during the 2<sup>nd</sup> Annual Bowl-A-Rama at All Star Lanes on November 4<sup>th</sup>.



As Kelly Wells of the Shreveport-Bossier Convention & Tourist Bureau reported at our April general meeting, our area is attracting more and more sporting events. This translates into a huge economic impact for our area.



From fishing to softball to hockey to rugby to bowling and even sports many of us have never heard of are taking place in Shreveport-Bossier and their enthusiasts are starting to realize why the area is known as "Sportsman's Paradise." Southern Hills, specifically because of Cargill Park and All Star Lanes, has so much to offer to the sports community and it is exciting to see that recognized on a regional and national level. To make sure our area, particularly our members benefit from this explosion of sporting traffic, SHBA is distributing coupons to encourage business in Southern Hills. Within this newsletter you will find some of the coupons ready to roll out. If your business has not taken advantage of this FREE opportunity to include a coupon, please contact us. While we have promoted this opportunity for many months via email, newsletter and direct mail, we want everyone to have a chance to benefit and we will continue to add more coupons throughout the year.

Thanks again for your help in Keeping The Hills Alive,

Lt. Richard Corbett  
SHBA President  
Caddo Parish Sheriff Office  
Safety Town

[www.southernhillshreveport.org](http://www.southernhillshreveport.org)

Southern Hills  
Business Association  
Newsletter May 2016

## UPCOMING EVENTS

**Tuesday, May 31—**

General Meeting 6p, Dinner 5:30p  
SHBA Business Conference Center  
Free Admission ; Dinner \$10  
RSVP 687-7808 / shba@bellsouth.net

Program/Keynote:  
I-49 CONNECTIONS  
& PROGRESS

*Gard Wayt*

*I-49 Coalition Exec. Director*



**Thursday, June 9—**

Board Meeting 11:30a  
SHBA Business Conference Center  
RSVP 687-7808 / shba@bellsouth.net

## Welcome New Members

Circle K  
Finn's Seafood  
Gardner's Carpet Cleaning  
Golden Pineapple  
Carwash

## SAVE THE DATE

\*Sponsorships Available\*

- Business EXPO  
& Taste of Southern Hills –  
September 27<sup>th</sup>
- 2nd Annual Bowl-A-Rama –  
November 4<sup>th</sup>



2016 Board  
of Directors

Richard Corbett  
*President*  
Daniel Lonsberry,  
*Past President*  
Chuck Stripling  
*Vice President*  
Marvin Greer  
*Treasurer*

*Directors:*  
Robert Duvall  
Drew Maggio  
Chuck Stripling  
Jerry Driskill  
Jason Holland  
Bonnie Lea

*Charter Directors:*  
John Lorick  
Harold Sater  
John Bowman  
*Honorary Director*  
Keri Elrod



Southern Hills Business Association  
 www.southernhillsshreveport.org  
 Tel: 318.687.7808  
 9701 Baird Rd • Shreveport 71118

PRSR STD  
 U.S. Postage  
**PAID**  
 Permit #6  
 Shreveport, LA



SHBA Business Conference Center – a great place for meetings, job fairs and training. For more info call 318.687.7808 or go to the Resources section at [www.southernhillsshreveport.org](http://www.southernhillsshreveport.org)



**BUY ONE GET ONE FREE FROYO**  
 ANYTIME IS FROYO TIME!

16 FLAVORS. ENDLESS TOPPINGS.



Please present this coupon for discount.  
 Valid at the Shreveport, Young, Mansfield Rd.  
 Orange Leaf locations only. Cannot be combined  
 with any other offer.  
 Expires 6/6/16.

**2016 Calendar of Events**

**May 31 –**  
 Keynote: Gard Wayt,  
 I-49 International  
 Coalition

**June 28 –**  
 Keynote: Zazell  
 Dudley, North LA  
 Econ. Partnership

**July 26 –**  
 Keynote: Bob Breaux  
 SBA SCORE

**August 30 –**  
 Ice Cream Social  
 Keynote: Shreveport  
 Fire Chief Scott  
 Wolverton  
 Firefighters Museum,  
 7300 Mansfield Road

**September 27 –**  
 Annual Business  
 EXPO & Taste of  
 Southern Hills  
 5-7p Summer Grove  
 Baptist Church

**October 25 –**  
 Nominations for 2017  
 Board of Directors /  
 Higher Education  
 Night

Keynotes: Ayers  
 Career College,  
 Remington College

**November 4 –**  
 2nd Annual  
 Bowl-A-Rama  
 All Star Lanes  
 2-4p; 6-8p

**November 29 –**  
 Election of 2017 Board  
 of Directors

\*NOTE:  
 Unless noted  
 otherwise,  
 Dinner 5:30p/General  
 Meeting 6p

**Tequila's Special Occasions**

2843 Summer Grove Dr. Shreveport, LA 71118

**318-754-8604**

**Alterations**

Mens & Women's Attire  
 Pants & Jeans  
 Button Replacement  
 Zipper Repair  
 Dresses  
 Suits  
 Formal Wear  
 Wedding Gowns



**Bring this  
 card for \$5  
 off \$25**