

PRESIDENT'S MESSAGE

The heat is on! Summer temps are peaking but that's not all that is on the rise. The Southern Hills Business Association membership is growing too. Thank you so much for your continued support.

In June Zazell Dudley of the North Louisiana Economic Partnership shared insights on business recruitment and retention and their efforts to attract and grow businesses in our area. At our July general meeting we will learn how we can work closer with the Small Business Administration in growing and mentoring small businesses in Southern Hills. Bob Breaux, the Louisiana Representative for SCORE, an affiliate of the SBA, will be our guest speaker at our general meeting on July 26.

Our annual ice cream social is just around the corner too. Meet with us on Tuesday, August 30 at the Shreveport Firefighters Museum located at 7300 Mansfield Road from 5-7pm.

Still so much more ahead – Registration is now underway for the 2016 Business EXPO & Taste of Southern Hills. See more info about this on the back of the newsletter.

And finally, the Baird Road overlay will be completed in the next two months according to our City Council Member James Flurry. Thanks again for your help in Keeping The Hills Alive,

Lt. Richard Corbett
SHBA President
Caddo Parish Sheriff's Safety Town

www.southernhillshreveport.org



Southern Hills
Business Association
Newsletter June 2016

UPCOMING EVENTS

Tuesday, July 26—

General Meeting 6p, Dinner 5:30p
SHBA Business Conference Center
Free Admission ; Dinner \$10
RSVP 687-7808 / shba@bellsouth.net

Program/Keynote:

GROWING, MENTORING SMALL
BUSINESS IN NORTHWEST LA
*Presented by Bob Breaux, Small Business
Administration LA SCORE Rep*

Thursday, August 11—

Board Meeting 11:30a
SHBA Business Conference Center
RSVP 687-7808 / shba@bellsouth.net

Tuesday, August 30—

ICE CREAM SOCIAL 5-7pm
Shreveport Firefighters Museum
7300 Mansfield Rd – FREE Admission

Tuesday, September 27—

Business EXPO & Taste of Southern Hills –
Summer Grove Baptist Church
5-7pm; Ribbon Cutting 5pm

Wednesday, September 28—

Simple Steps to Going into Business
Workshop – FREE Admission
Noon-2pm
Southern Hills Business Conference
Center, 9701 Baird Board, Shreveport
RESERVATION REQUIRED
Lunch will be served – Cost \$10 pp

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Southern Hills Business Association
 www.southernhillsshreveport.org
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SHBA Business Conference Center – a great place for meetings, job fairs and training. For more info call 318.687.7808 or go to the Resources section at www.southernhillsshreveport.org

REGISTER TODAY!



BUSINESS EXPO



TUESDAY, SEPTEMBER 27, 2016

SUMMER GROVE BAPTIST CHURCH

8924 Jewella Ave.

RESERVE YOUR EXHIBIT SPACE TODAY!

Single Booth—8' Table / 2 Chairs

\$75 Future Members; \$50 SHBA Members

Double Booth—2 8' Tables / 4 Chairs

\$150 Future Members; \$100 SHBA Members

Food Vendors Participating

in the Taste of Southern Hills — EXHIBIT FREE

Estimated Attendance Based on Previous Years 500+

Sponsorship Opportunities

Title Sponsor \$2,000

Gold \$1000

Silver \$500

Inclusions: double booth, premium placement, full page program ad and named in all promotions

Inclusions: double booth, premium placement, 1/2 page program ad

Inclusions: 10'x40' booth, premium placement, 1/4 page program ad

SETUP TIME: 1-4PM OPENING RIBBON CUTTING 5PM

For more information contact:

Debra @ 318.990.2737, shbaconsultant@gmail.com

Beverly @ 318.687.7808, shba@hillsouth.net

or Harold @ 318.455.5198, hbsater@aol.com

Major Credit Cards Accepted—Make Checks Payable to SHBA

Mail to: 9701 Baird Road, Shreveport, LA 71118

REGISTRATION FORM

BUSINESS NAME _____

ADDRESS _____

EMAIL _____

PHONE _____

EXHIBIT TYPE: SINGLE DOUBLE FOOD VENDOR

ELECTRICAL OUTLET NEEDED: YES NO FORM OF PAYMENT: CK CC OTHER

CONTACT NAME _____ MOBILE PH _____

ADDITIONAL ACCOMMODATIONS REQUESTED: _____