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NEWS RELEASE

SOUTHERN HILLS BUSINESS ASSOCIATION PRESENTS HIGHER EDUCATION NIGHT

Shreveport, LA—The Southern Hills Business Association is hosting a Higher Education Night to provide an opportunity for area institutions of higher learning to present their various programs. Ayers Career College, Remington College, Louisiana State University Shreveport, and Standard Barbering and Natural Hair Academy are confirmed presenters. More colleges and training centers will likely be added as we draw closer to the event, which will be held at the Southern Hills Business Conference Center at 9701 Baird Rd. in Shreveport on Tuesday, October 25, 2016 from 5:30-7:00pm. Admittance is free. Dinner will be served compliments of Zaxby's from 5:30-6:00pm. The meeting begins at 6:00pm. This is a great event specifically for those interested in obtaining specialized training and/or a college degree. Students, educators, parents of students, or anyone seeking a new career path or wanting to complete or further their education are encouraged to attend. For more information and reservations, call 318.990.2737 or email shbaconsultant@gmail.com.

More about Southern Hills Business Association (SHBA)

The Southern Hills Business Association was organized in October 2001 to bring together business owners and managers in the Southern Hills area for the purpose of promoting community renewal, revitalization, new business development, and economic development of the area. SHBA is involved in the community and promotes events that distinguish Southern Hills as a unique area within the city. To learn more visit www.southernhillsshreveport.org.