

**JANUARY 2020 E-NEWS BULLETIN**

**SAVE THE DATES...**

Last Tuesday of the Month Meetings  
 Lunch with Reservation  
 11:30am-\$10pp;  
 Meeting 12:00-1pm  
**FREE**

**FUNdraisers & Networking Events:**

March 13th—  
 Bowling for Business

April 25th & July 25th—  
 Makers Fair

May 19—  
 Water Safety After Hours

August 25th—  
 Ice Cream Social

October 27th—  
 Business EXPO & Taste

**KEEP BUSINESS BEAUTIFUL**

Southern Hills Business Association is launching a new program in February to spotlight members who are doing their part to Keep Business Beautiful. With the help of college students we will identify our monthly winners. Winners will be recognized on the Southern Hills Business website and featured in upcoming newsletters and on Facebook. The association will also provide the winner with signage that can be displayed at the business location.

**Bowling for Business**



**Entry Fee:**

- \$100 Per Team
- \$25 Per Person (will be added to a team)
- Make Checks Payable to SHBA; Major CCs Accepted

**Includes:**

- Bowling for Team of 4, Shoes, Ball, 3 Games
- Door Prize Raffle Entry

**Tournament Rules:**

- 9 Pin No-Tap (strikes are awarded when any bowler knocks down 9 or more pins on his or her first ball)

**Friday, March 13, 2020**  
**All Star Lanes**  
**3Pm & 6:30PM**  
**REGISTER NOW!**  
**DEADLINE**  
**3/10/2020**  
**Contact: 318.687.7808**  
**shba@bellsouth.net**

**Opportunities to Promote Your Business:**

- Donate a Door Prize
- Be a Sponsor (\$500: one team registration, advertisement on SHBA website homepage for 3 months, showcased on SHBA Facebook page, your ad displayed in the online newsletter distributed via email to SHBA members and prospective members)
- Wear Your Business Logo
- Share Promotional Items at the Event

**HOMEBASED BUSINESS MEMBERSHIP NOW AVAILABLE!**

The Southern Hills area has over 1,000 businesses operating from commercial locations. We also know there are thousands more working from home. Help us to identify these businesses. Invite them to join SHBA and to an upcoming meeting. For only \$100 a year a homebased business owner can join and reap full benefits as well as an opportunity to participate in two of our new Makers Fair events per year at no additional cost.

**For more information about membership, events, programs and volunteer opportunities, contact:**

**SHBA, 318.687.7808, shba@bellsouth.net**

**New Board of Directors Announced**

**President**  
 Ken Wimer, AFLAC

**Vice President**  
 Cynthia Robertson  
 Remington College

**Treasurer**  
 Marvin Greer  
 Marvin Greer Insurance

**Directors:**  
 Richard Corbett Sheriff's  
 Safety Town

Rick Holland  
 Carter Federal Credit  
 Union

Jennifer Kimball  
 Proactive Nursing  
 Solutions LLC

Larry Melancon  
 Citizens National Bank

Mike Petree  
 International Products  
 Wholesale LLC

David Wilson  
 BancorpSouth Bank

**Charter Directors:**  
 Harold Sater  
 A&A Tents/Encore Party  
 Rentals

John Lorick  
 South Park Auto Sales

**Ex-Officios:**  
 James Flurry, Shreveport  
 City Council

Mario Chavez  
 Caddo Parish  
 Commission